

Merchandiser - Beer

Our Beer Merchandisers support our Beer Sales department and our world-class beer suppliers by replenishing product and enhancing/maintaining the appearance of product and merchandising at multiple customer locations. This position is also responsible to maintain product quality by rotating product in accordance with Nappi, suppliers, and customer requirements.



Essential Functions

- Inventory the customer location for depleted product stock needs in coolers, shelves and displays.
- Stock shelves, coolers, and displays with product from delivery and/or backroom storage area in accordance with Shelf Management requirements.
- Review date codes when stocking beer and rotate product as required.
- Enhance appearance of all Nappi products by pulling merchandise forward on shelves, dusting/cleaning product as necessary, facing labels to front, and repacking product in correct carriers as needed.
- Organize back product stock inventory at customers' location on a regular basis.
- Ensure that all pricing and advertising (POS) is displayed in correct product locations and is clean and readable.
- Communicate out-of-stocks, missing POS, pricing errors, etc., including new competitor activity and products, to Sales Representative and/or Supervisor..
- Assist with cooler and shelf resets; assist with displays as directed by Supervisor/Manager
- Adhere to communication requirements (verbal and written) as established by Supervisor/Manager.
- Adhere to work safety guidelines established by Nappi Distributors and customers while at their location(s).
- Represent Nappi Distributors by conducting all activity and interaction with customers in a professional, safe, positive, and service-oriented manner.

Physical and Mental Demands

The physical and mental demands described below are representative of those that most commonly will be encountered in this position yet are not all inclusive.

Physical and mental ability to perform the duties of this job include hearing ability sufficient to communicate efficiently and effectively with internal and external customers in person and by telephone/voice systems. Hearing ability is also necessary for safety due to mechanical equipment use at many customer locations.

This position requires almost constant standing, bending, stooping, kneeling, crouching, reaching, lifting/pulling and pushing of up to 55 lbs., without mechanical assistance, at ground to above head levels. Ability to work in cold environments (35 - 40F) for up to 6 hours at a time.

Cognitive, intellectual and mental ability to concentrate on details, and to perform more than one task at a time, including when under significant time and other pressures and to communicate professionally and effectively with customers, co-workers and all levels of personnel.

Experience/Skills

- Valid Maine driver's license and safe driving record; must be maintained for this position.
- Ability to understand verbal and written instructions.
- Physical ability to lift, push, pull, reach for, and move product of varying weights of up to 55 lbs. at multiple levels, including above shoulder and at floor level, on a constant basis.
- Ability to work in cold work environments (35 - 45F) for extended time periods.
- Excellent customer service aptitude; ability to maintain positive interactions.
- Strong time-management skills and ability to work independently.
- Adherence to safety guidelines/requirements, including proper body mechanics. Ability to exercise sound judgement when faced with safety issues.
- Adherence to customer service guidelines/requirements established at each account.
- Flexibility to work extended hours as needed, including extra days and weekends.
- Ability to adapt to changing priorities and deadlines in a fast paced work environment
- Ability to work well under pressure and handle multiple tasks simultaneously and independently
- Familiarity with beverage industry desirable.
- Experience with pallet jacks and other material handling equipment is helpful.

Other Duties

This job description is intended to outline major responsibilities and is not all-inclusive. Duties, responsibilities and activities may change at any time with or without notice.

Revised: 3/18